



WAYFINDING GUIDE

ALIVE ATRIUM

A flexible event space exclusively managed by PVM Global



Luzerne Building, 70 Bendemeer Rd #04-03
ALIVE Atrium, Singapore 339940

Welcome to ALIVE Atrium!

We're so glad you're joining us at ALIVE Atrium — a flexible, fully-equipped event space exclusively managed by PVM Global. Whether this is your first visit or your fifth, this guide will help you find your way here without a hitch: from the nearest train station right to our front door.



Quick Facts

Address	Luzerne Building, 70 Bendemeer Rd #04-03 ALIVE Atrium, Singapore 339940
Nearest MRT	Boon Keng (NE9) — North East Line Bendemeer (DT23) — Downtown Line
Nearest Bus Stop	Blk 7 Bus Interchange Services: 31, 140, 985

Up next: how to get to the neighbourhood by car, MRT or bus, where to park, a look at the surrounding area — and then a friendly, photo-by-photo walk from the building entrance all the way to our door on Level 4.

Getting There — By Car

Driving down? Wonderful — here's what you need for your GPS and where to park nearby.

Address for GPS / Navigation Apps

- Luzerne Building, 70 Bendemeer Rd #04-03, ALIVE Atrium, Singapore 339940

Parking at Luzerne

- Mon–Fri, 7:00am–7:00pm: First hour \$1.80; subsequent 30 mins \$1.20
- Mon–Fri, 7:00pm–7:00am: \$3.60 per entry
- Sat–Sun & PH, 7:00am–7:00pm: First hour \$1.80; subsequent 30 mins \$0.90
- Sat–Sun & PH, 7:00pm–7:00am: \$3.60 per entry

Luzerne

📍 70 Bendemeer Road, S(339940) [\(Map\)](#)

Car

Day	Rates
Mon - Fri	07:00 AM - 07:00 PM First hour \$1.80; Subsequent 30 mins \$1.20
	07:00 PM - 07:00 AM \$3.60 per entry
Sat - Sun & PH	07:00 AM - 07:00 PM First hour \$1.80; Subsequent 30 mins \$0.90
	07:00 PM - 07:00 AM \$3.60 per entry

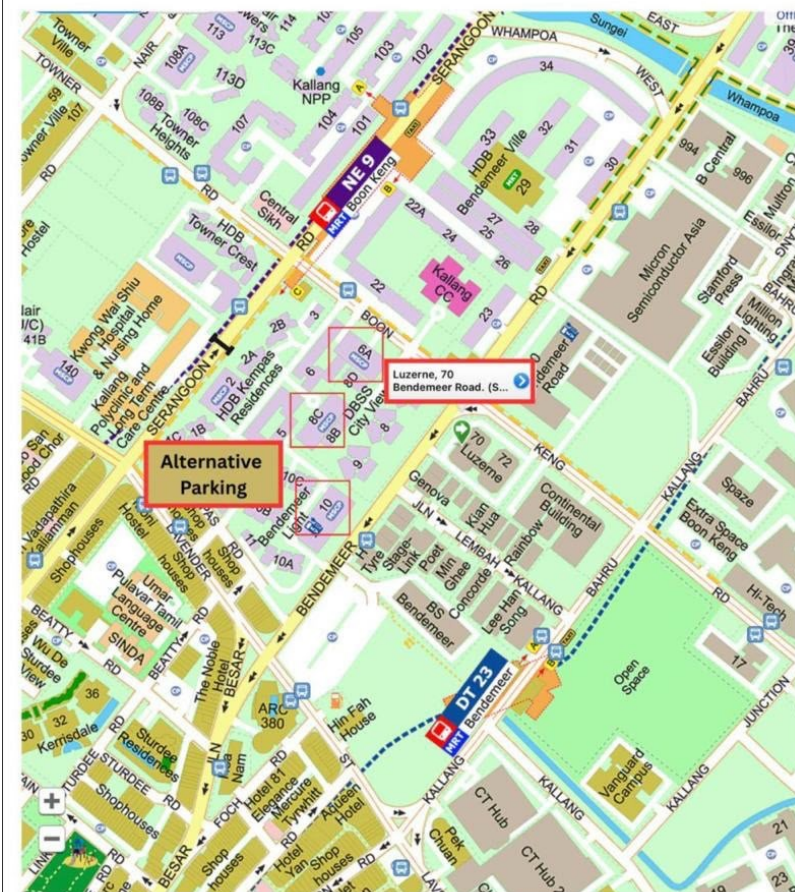
Luzerne car park rates, 70 Bendemeer Road

Please note: about 80% of parking lots at Luzerne are allocated for season parking, leaving only around 20 lots available for visitors. We'd advise our clients to reserve these limited lots for VIPs, and to let other attendees know about the Alternative Car Parks nearby.

Prefer an Alternative Car Park?

If Luzerne's car park is full, these nearby options are all within a short walk:

- DBSS City View MSCP @ Boon Keng — Blk 6A Boon Keng Road, S(331006)
- DBSS City View MSCP @ Boon Keng — Blk 8C Boon Keng Road, S(333008)
- HDB Parking — Blk 10 Bendemeer Road, S(330010)



Actual Site Address:
Alive Atrium, Luzerne Building,
70 Bendemeer rd #04-03
Alive Atrium S339940

Alternative Parking Address:
DBSS City View MSCP
@ Boon Keng
Blk 6A Boon Keng Road
S(331006)

Alternative Parking Address:
DBSS City View MSCP
@ Boon Keng
Blk 8C Boon Keng Road
S(333008)

Alternative HDB Parking
Address:
Blk 10 Bendemeer Road
S(330010)

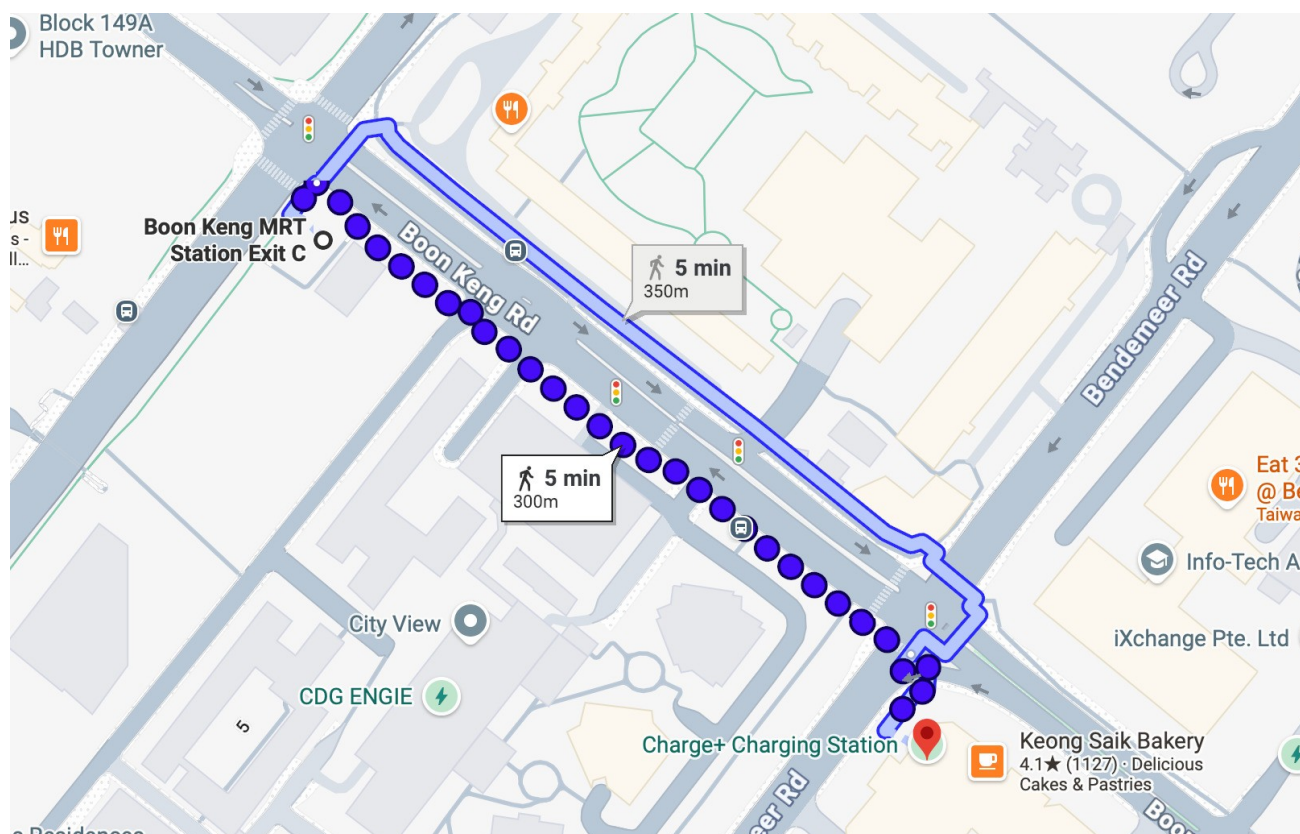
Alternative parking options around Luzerne / ALIVE Atrium

Getting There — By MRT

ALIVE Atrium sits right between two MRT stations, so you've got options! Both routes take you along Boon Keng Road and land you at Luzerne's doorstep in under 10 minutes.

Route via Boon Keng MRT Station (NE9, North East Line)

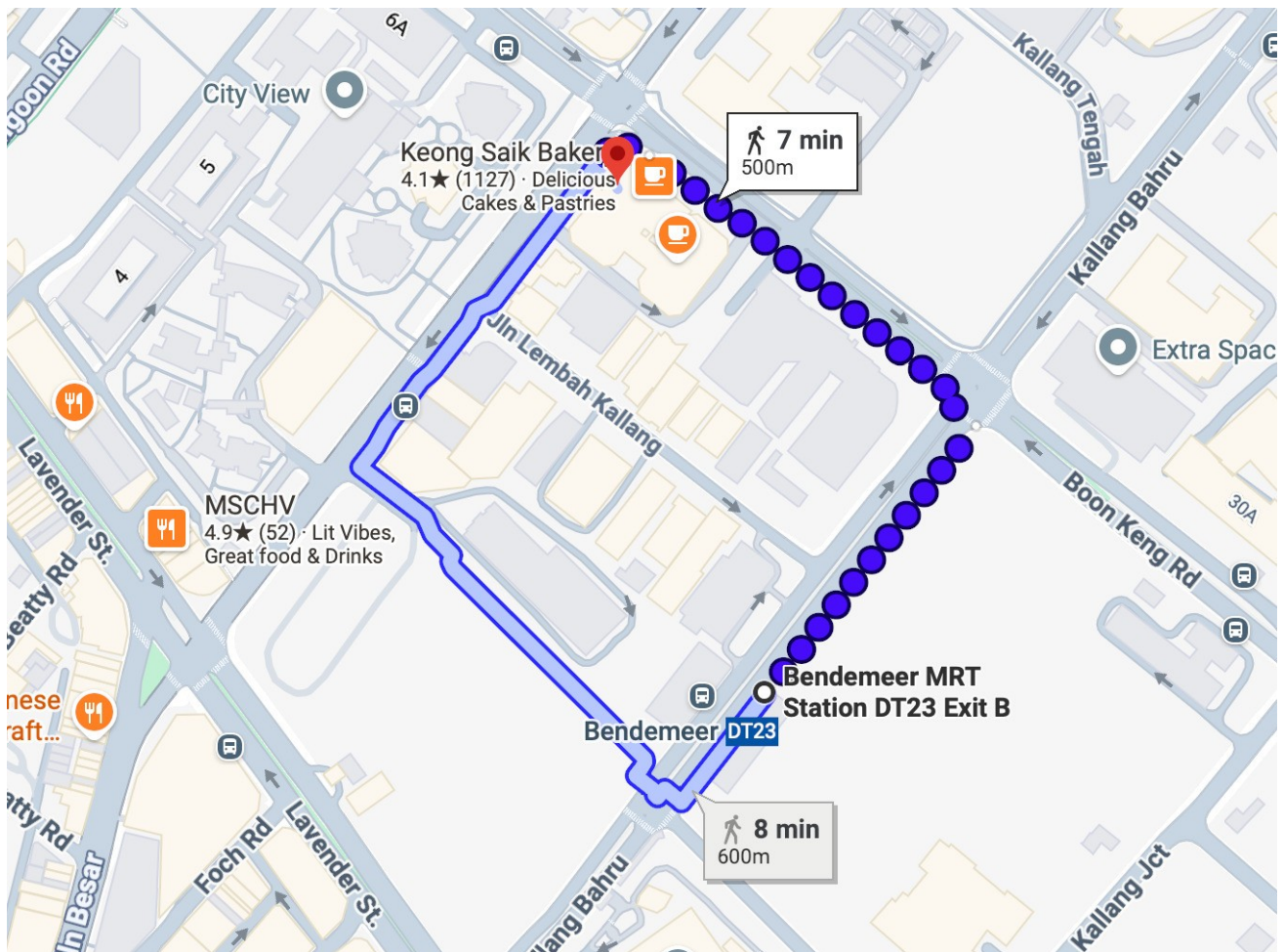
- Exit Boon Keng MRT Station via Exit C.
- Turn right and walk along Boon Keng Road for approximately 300 metres (about 5 minutes).
- At the traffic junction, cross the road using the pedestrian crossing.
- After crossing, turn right and walk a short distance.
- Luzerne will be on your left.



Walking route from Boon Keng MRT Exit C — about 5 minutes, 300–350m

Route via Bendemeer MRT Station (DT23, Downtown Line)

- Exit Bendemeer MRT Station via Exit B.
- Walk straight along Boon Keng Road for approximately 500 metres (about 7 minutes).
- At the traffic junction, cross the road using the pedestrian crossing.
- Continue straight for a short distance.
- Luzerne will be on your left, beside Keong Saik Bakery.



Walking route from Bendemeer MRT Exit B — about 7–8 minutes, 500–600m

Getting There — By Bus

Hopping on the bus works beautifully too — there are a few stops right by the Luzerne Building, all within a couple of minutes' walk.

The nearest bus stops to the Luzerne Building (70 Bendemeer Road) are Blk 7 (Stop 60191) on Boon Keng Road (about 2 minutes' walk), Bef Lavender St (Stop 60099) on Bendemeer Road (about 3 minutes' walk), and Bendemeer Stn Exit A (Stop 60011) on Kallang Bahru (about 3 minutes' walk).

Nearest Bus Stops and Services

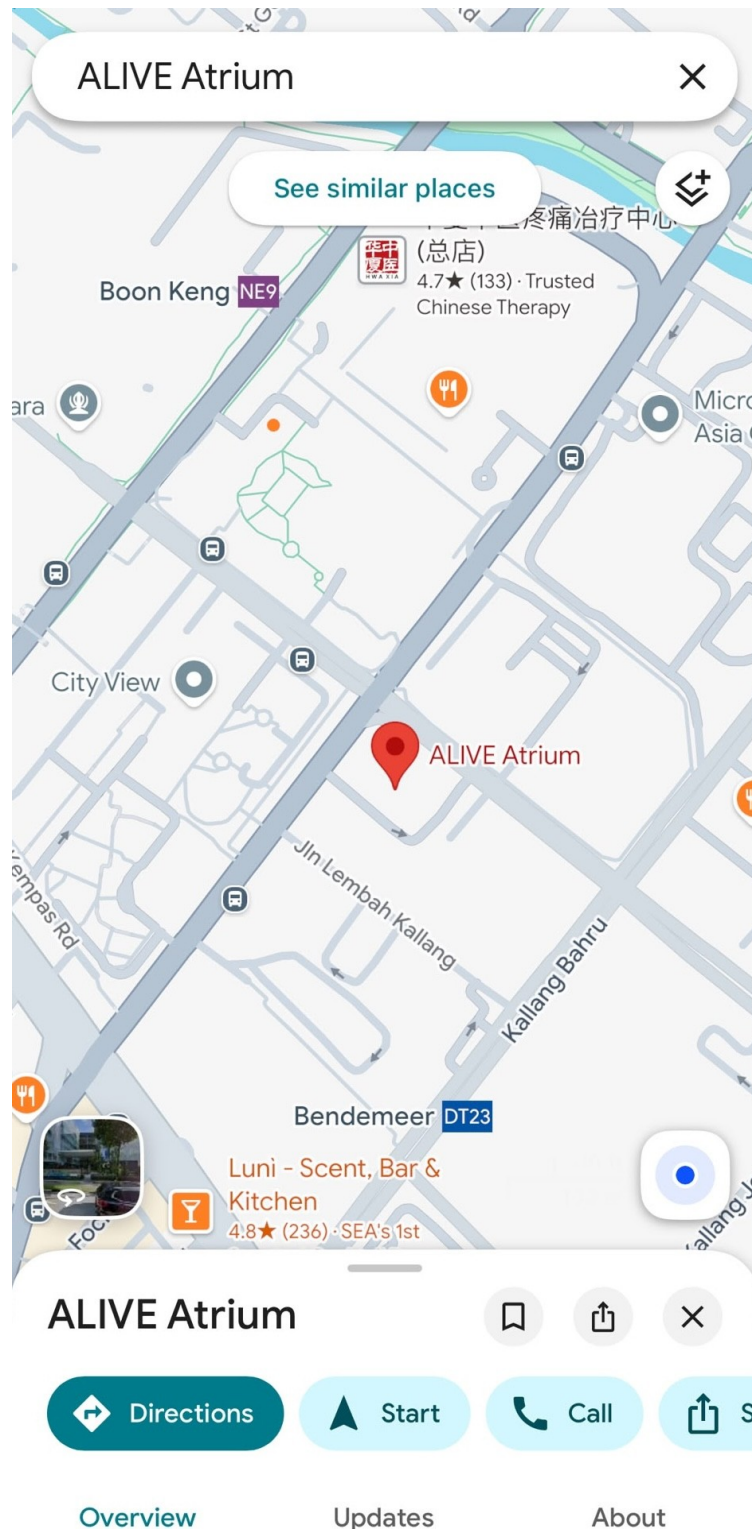
Bus Stop	Walk	Bus Numbers
Blk 7 (Stop 60191)	~2 min	31, 140, 985
Bef Lavender St (Stop 60099)	~3 min	13, 23, 31, 64, 65, 125, 130, 133, 139, 147, 857
Bendemeer Stn Exit A (Stop 60011)	~3 min	61, 107

From any of these stops, walk towards the Boon Keng Road / Bendemeer Road junction and follow the same walking directions as the MRT routes above — Luzerne will be on your left, right beside Keong Saik Bakery.

Tip: Whichever way you arrive, look out for the striking glass water feature with the teal 'Luzerne' signage at street level — that's your landmark that you've arrived!

The Neighbourhood at a Glance

Here's a bird's-eye view of the area, showing ALIVE Atrium tucked neatly between Boon Keng and Bendemeer MRT stations — handy for orientating yourself before you set off.



ALIVE Atrium, with Boon Keng (NE9) to the north and Bendemeer (DT23) to the south

Step-by-Step: From the Entrance to ALIVE Atrium

You've made it to Luzerne! Here's exactly how to find us from the moment you arrive at the building — just follow along with the photos below.

STEP 1

Arrive at Luzerne Building

Look out for the glass water feature with the teal 'Luzerne' signage — this marks the main entrance of the building.



STEP 2

Head Up the Stairs at the Entrance

Climb the short flight of stairs at the entrance (flanked by two guardian lion statues) to reach the main lobby level.



STEP 3

Walk Towards the Lift Lobby

Head to the lift lobby, where you'll find 3 passenger lifts on the left.



STEP 4

Press Level 4 in the Lift

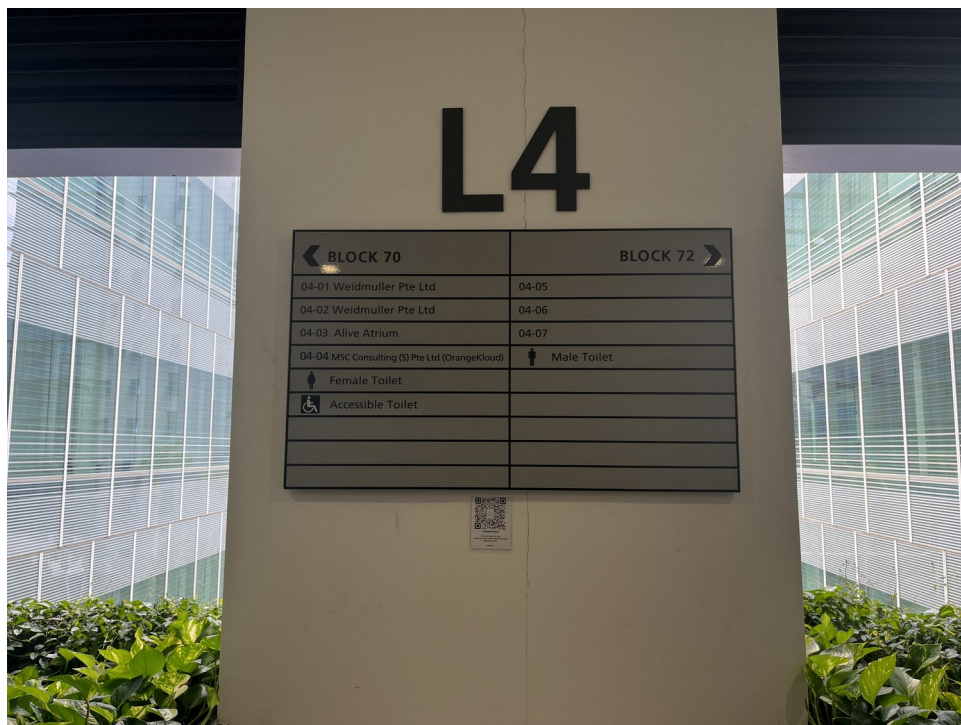
Step into any of the passenger lifts and press the button for Level 4.



STEP 5

Turn Left on Level 4

When the lift doors open on Level 4, turn left towards #04-03 ALIVE Atrium.



STEP 6

Head Through the Doors

Walk towards the set of grey doors ahead of you.



STEP 7

Scan the QR Code for Access

At the access panel, click on the QR code icon and scan the QR code that was sent to you pre-event. If you don't have one yet, just follow the 4 simple steps on the sign beside the panel to receive it.



STEP 8

Head Down the Hallway — You've Arrived!

Walk down the hallway to the end. ALIVE Atrium (#04-03) will be on your right. Welcome — we can't wait to have you!





See You Soon!

If you have any questions on the day, don't hesitate to reach out to your event contact. We're looking forward to welcoming you to ALIVE Atrium!

ALIVE Atrium, Luzerne Building
70 Bendemeer Rd #04-03, Singapore 339940

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